

Coptrz leading UK's drone industry through 360° all-in-one solutions

- Coptrz is the UK's leading provider in innovative drone solutions, catering to various industries by providing a complete package that includes training, hardware, consultancy, and continuous support. Their 360° approach is designed to reduce organisational risks and waste, improving efficiency to make operations more effective, quicker, and safer.



Introduction

The use of drones for surveying and construction has already transformed the workflows of many organisations across the globe, reducing costs, time on site and occupational safety.

UK based Coptrz is one of Europe's leading drone specialists. By offering 360 drone solutions, Coptrz seek to provide their customers with a complete solution, including training, hardware, software & learning resources.

How could Coptrz further enhance their drone solutions? How could they take another step in improving their time on site and lowering costs?

About Coptrz

Coptrz is transforming the UK's survey, inspection and safety industry by their bullet-proof drone methodology.



By using their methodology, clients reduce their time on the side by 60 to 80%, they save money and work more safe than ever before.



Coptrz is operational in multiple industries such as: surveying, inspection, education, police, agriculture and construction.



By providing a full fleet of drones and the impactful Coptrz drone Academy, Coptrz helped over 1.000 companies introduce drone technology to their workflow.

The Challenge

Coptrz is already the market leader in the UK and have one of the largest product ranges. Yet they want to ensure they're proving their customers with the best possible solutions.

How can Coptrz increase customer satisfaction by integrating a European RTK correction network in their products to provide an all-in-one solution?

The solution [1/2]

A challenge faced by Coptrz customers in the past was the purchasing of an RTK licence from a different supplier.

By partnering with Premium Positioning, Coptrz has gained access to a premium European RTK network, giving their customers the option to purchase a license with their drone.

Coptrz have since integrated the RTK Licence within a number of their packages, furthering their 360 solution capabilities.

The Solution [2/2]

Coptrz are now able to quickly provide their customers with an RTK licence in a matter of minutes, enabling increased survey accuracy and live monitoring.

Surveyors in the UK now have the opportunity to purchase a full drone solution from Coptrz, including an RTK licence from Premium Positioning.

RTK PREMIUM NETWORK:

25+ countries

60 km average baseline

2.000 base stations

Compatible with all GNSS devices

Results



Coptrz is now offers the largest product range for commercial drones in the UK, from hardware & software, to training and pilots licenses.



The all-in-one RTK solution gives Coptrz customers a significant saving on their RTK and drone solutions, ensuring they're fully ready to begin surveying.



Coptrz increased their customer-satisfaction tremendously, enabling steady growth in happy clients within the UK.

Quote from Coptrz

"Coptrz partnership with Premium Positioning enhances our ability to provide our customers with complete drone solutions. Our customers can now maximise the accuracy of their operations using an RTK license".



James Pick
Business development manager, Coptrz

About Premium Positioning

Founded in 2019 by a group of passionate tech entrepreneurs from the geo-industry with a penchant for accurate positioning and efficiency.



Provides accurate positioning services such as an RTK Premium GNSS Correction Network (<1.5cm), RINEX services and M2M/IOT SIM cards.



Operational in sectors such as: UAV, machine control, surveying, maritime, autonomous driving and robotics.



Added value through a user-friendly RTK portal, enterprise account options, a 24-7 professional RTK support team and an IOS/Android App

RTK Premium correction network



Accurate measurement (<1,5cm)



Continuity with 99,98% up time since '18



Operational in 25 European countries



Enterprise platform for your RTK fleet



Compatible with every GNSS device



High density through a 65km average baseline



Universal with standard RTCM format



Cross-border functionality through Europe

RTK Network United Kingdom & Ireland

Find our detailed cross-border RTK Premium GNSS network overview of the UK on the right.

Feel free to reach out incase there are any specific questions about the network in the UK.

Interested in any other country? Give us a call.



Get in touch!

Interested in experiencing the RTK Premium network yourself? Get in touch now and experience the network for free. Reach out to us to receive your personalised offer.



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